



Now the whole family  
can sleep like a baby.

Bisphenol A-free.

Phthalate-free.

Worry free.



you are what you know

**BPA-free plastic baby bottles**

**glass baby bottles**

**silicone nipples**

**gift sets**

**starter kits**

**organic cotton totes**

**organic cotton baby cloths**

[www.greentogrow.com](http://www.greentogrow.com)



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## Our Company

We at Green to Grow believe parents have the power to effect positive change for their families and for the planet. All they need is the knowledge to make smart decisions and access to healthy alternatives at reasonable prices. Our company is founded on our commitment to our children, our earth, and the power of information to make a better world.

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## Our Philosophy

Green to Grow believes the world is at a crossroads and that giving back is the only way to reasonably and confidently go forward.

**Bottles to Babies:** Green to Grow donates new baby bottles and nipples to organizations that serve families in need. In addition, Bottles to Babies, a Green to Grow initiative, connects our customers to their local communities by encouraging them to donate their gently used bottles and other needed items (clothing, bedding, toys, and books) to others and by providing an online directory of donation points.

**Learn:** In our ongoing effort to empower parents to make the best decisions for their families and communities, Green to Grow's web-based consumer portal, Learn, provides timely, accurate, and reliable information on children's health and the environment.

**Honor the Environment:** Green to Grow is committed to reducing waste and to continually seeking cleaner, greener manufacturing solutions. We offer 100% recycled/recyclable packaging and print materials and we are members of 1% for the Planet.

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## Our Offering

- Wide and regular neck models available – 5 oz and 10 oz
- Superior product and packaging design
- Green philosophy and commitment

## baby bottles



5 oz  
regular neck  
baby bottle



10 oz  
regular neck  
baby bottle



5 oz  
wide neck  
baby bottle



10 oz  
wide neck  
baby bottle

Green to Grow baby bottles are made from a BPA-free plastic named Polyethersulfone (PES). PES is known for its ability to remain stable over a wide range of temperatures and for its exceptional durability. Found to be less porous and less reactive than other compounds, PES can withstand repeated sterilization without degrading. Most important, it is free of phthalates and free of bisphenol A (BPA), a suspected hormone-disrupting chemical used in polycarbonate plastic, from which most baby bottles are made. PES is FDA approved to be safely used in contact with food. Our caps and rings are made from polypropylene plastic (PP), which is also BPA-free, and our nipples are made from a medical grade silicone.

Independently tested in the U.S. and in Europe, Green to Grow baby bottles have been proven to meet the strictest chemical and mechanical requirements as stipulated in European standard EN 14350. These test results can be viewed on the FAQ page of our web site at [www.greentogrow.com](http://www.greentogrow.com). Each bottle includes a Beginner (slow flow, 0-3 months) nitrosamine-free silicone nipple. Bottles are dishwasher safe (top rack).

## replacement nipples



**regular neck  
beginner nipple**  
slow flow  
(0-3 months)



**regular neck  
intermediate nipple**  
medium flow  
(3-6 months)



**regular neck  
expert nipple**  
fast flow  
(6+ months)



**wide neck  
beginner nipple**  
slow flow  
(0-3 months)



**wide neck  
intermediate nipple**  
medium flow  
(3-6 months)



**wide neck  
expert nipple**  
fast flow  
(6+ months)

Green to Grow silicone nipples are made from a transparent, medical grade silicone that is heat-resistant, non-toxic, and odorless. Our nipples are free of nitrosamines, a potentially harmful contaminant found in many rubber nipples and they are dishwasher safe. There are 3 nipples per package.



regular neck 5 oz  
bottle packaging



regular neck 10 oz  
bottle packaging



wide neck 5 oz  
bottle packaging



wide neck 10 oz  
bottle packaging

## baby bottle pricing

### uniform master cartons

All uniform bottle master cartons are comprised of 24 units of a single model.

| model                      | price per unit | SRP price per unit | price per master carton |
|----------------------------|----------------|--------------------|-------------------------|
| 5 oz regular neck bottles  | \$4.99         | \$9.99             | \$119.76                |
| 10 oz regular neck bottles | \$6.65         | \$10.99            | \$159.60                |
| 5 oz wide neck bottles     | \$5.35         | \$9.99             | \$128.40                |
| 10 oz wide neck bottles    | \$6.99         | \$10.99            | \$167.76                |

### mixed master cartons

All mixed bottle master cartons are comprised of 24 units: twelve 5 oz (regular neck or wide neck) and twelve 10 oz (regular neck or wide neck).

| model                | price per master carton |
|----------------------|-------------------------|
| regular neck bottles | \$139.68                |
| wide neck bottles    | \$148.08                |

### mini-mixed master cartons

All mini-mixed bottle master cartons are comprised of 24 units: six 5 oz regular neck, six 10 oz regular neck, six 5 oz wide neck, and six 10 oz wide neck.

| model                      | quantity        |
|----------------------------|-----------------|
| 5 oz regular neck bottles  | 6               |
| 10 oz regular neck bottles | 6               |
| 5 oz wide neck bottles     | 6               |
| 10 oz wide neck bottles    | 6               |
| <b>total:</b>              | <b>\$143.88</b> |



regular nipple package



wide nipple package

## replacement nipple pricing

### uniform master cartons

All uniform nipple master cartons are comprised of 36 units of a single model.

| model                               | price per unit | SRP price per unit | price per master carton |
|-------------------------------------|----------------|--------------------|-------------------------|
| beginner – regular neck nipples     | \$2.66         | \$5.49             | \$95.76                 |
| intermediate – regular neck nipples | \$2.66         | \$5.49             | \$95.76                 |
| expert – regular neck nipples       | \$2.66         | \$5.49             | \$95.76                 |
| beginner – wide neck nipples        | \$2.99         | \$5.49             | \$107.64                |
| intermediate – wide neck nipples    | \$2.99         | \$5.49             | \$107.64                |
| expert – wide neck nipples          | \$2.99         | \$5.49             | \$107.64                |

### mixed master cartons

All mixed nipple master cartons are comprised of 36 units: twelve beginner (regular neck or wide neck), twelve intermediate (regular neck or wide neck) and twelve expert (regular neck or wide neck) models.

| model                | price per master carton |
|----------------------|-------------------------|
| regular neck nipples | \$95.76                 |
| wide neck nipples    | \$107.64                |

### mini-mixed master cartons

All mini-mixed nipple master cartons are comprised of 36 units: beginner (six each of regular neck and wide neck), intermediate (six each of regular neck and wide neck) and expert (six each of regular neck and wide neck) models.

| model                               | quantity        |
|-------------------------------------|-----------------|
| beginner – regular neck nipples     | 6               |
| intermediate – regular neck nipples | 6               |
| expert – regular neck nipples       | 6               |
| beginner – wide neck nipples        | 6               |
| intermediate – wide neck nipples    | 6               |
| expert – wide neck nipples          | 6               |
| <b>total</b>                        | <b>\$101.70</b> |



regular neck welcome home set



wide neck welcome home set



re-useful baby cloths

## welcome home sets

Green to Grow's Welcome Home Set has everything new parents need to start nourishing a baby with confidence: two 5 oz BPA-free baby bottles, two 10 oz BPA-free baby bottles (all of which come with Beginner nipples, 0-3 months); one package of Intermediate nipples (3 nipples per pack, 3-6 months); one package of Expert nipples (3 nipples per pack, 6+ months); and a super soft, organic cotton baby cloth; good for burps, slurps, baths, and splashes. And it all comes in a 100% recycled package.

### uniform master cartons

All uniform welcome home set master cartons of are comprised of 4 units of a single model.

| model                         | price per unit | SRP price per unit | price per master carton |
|-------------------------------|----------------|--------------------|-------------------------|
| regular neck welcome home set | \$32.50        | \$54.99            | \$129.98                |
| wide neck welcome home sets   | \$34.44        | \$54.99            | \$137.74                |

### mixed master cartons

All mixed welcome home set master cartons of are comprised of 2 regular neck units and 2 wide neck units.

| model               | price per master carton |
|---------------------|-------------------------|
| mixed master carton | \$133.86                |

## 100% organic re-useful baby cloths

Our organic cotton baby cloths are essential for parents and baby — super soft for the face, styling on the shoulder, and sturdy for the spills. And each cloth is made from fabric grown by members of the Chetna Organic Project in central India, which helps independent farmers overcome poverty, gain financial independence, and contribute back to their communities. Fair trade, socially sustainable, Skal certified, low impact, eco-friendly dyes; free of formaldehyde, amines, pesticides, and heavy metals. 3 per package — colors vary (12" x 15").

### re-useful baby cloth master cartons

All re-useful baby cloth master cartons are comprised of 6 packages (with 3 cloths per package).

| model                | price per unit | SRP price per unit | price per master carton |
|----------------------|----------------|--------------------|-------------------------|
| re-useful baby cloth | \$12.30        | \$23.99            | \$73.80                 |



re-useful tote - red berry baby



re-useful tote - yellow berry baby



re-useful tote - purple berry baby

## 100% organic cotton re-useful totes

### re-useful berry totes

Our re-useful berry totes are an eco-friendly and fun alternative to other totes, since they're smaller (9.5" high x 15" wide x 6" deep) and really cute to boot! Embroidered with our "berry baby," they're made from 100% unbleached cotton, manufactured in the U.S.A. Choose red, yellow, or purple berry. Sold individually.

| model                              | price per unit | SRP per unit |
|------------------------------------|----------------|--------------|
| re-useful tote — red berry baby    | \$17.48        | \$32.99      |
| re-useful tote — yellow berry baby | \$17.48        | \$32.99      |
| re-useful tote — purple berry baby | \$17.48        | \$32.99      |

### re-useful tinted totes

Our re-useful tinted totes are practical and fun, with a soft, broken in texture (think your favorite pair of jeans). Dyed with low impact, fiber reactive dyes, it doesn't hurt that these carry-alls are also beautiful, durable, and versatile. Perfect for shopping, playing, lunching, or exploring when you need a little style and a lot of utility. Made in the U.S.A. (8.5" high x 14" wide x 6" deep). Choose Dandelion or Nest. Sold individually.

| model                      | price per unit | SRP per unit |
|----------------------------|----------------|--------------|
| re-useful tote — dandelion | \$17.48        | \$32.99      |
| re-useful tote — nest      | \$17.48        | \$32.99      |



re-useful tote - dandelion



re-useful tote - nest

## contact information:

green to grow  
4777 eagle rock boulevard  
los angeles, ca 90041

phone: 323.257.4769  
fax: 323.258.4480  
sales@greentogrow.com



## US

Driving my wife and son home from the hospital during evening rush hour, I began, for the first time, to comprehend the magnitude of my responsibility as a parent. Hart was not quite 3 days old. He and my wife, Shelley, were in the back seat. It was starting to get dark. The crawling traffic seemed unbelievably perilous, not just the enormous size and weight of the vehicles around me, but the emissions, the drivers, the road itself. I gripped the wheel and slowed. Other drivers honked; I could see their lips moving as they cursed me. But none of it mattered compared to the weight of my responsibility: protecting our son, seeing him home safe. Though it would be years before I knew it, this was the moment Green to Grow was conceived.

In the following months, and years, Shelley and I discovered the existence of other child-related perils. Shelley is a librarian and her research skills led to reams of paper and stacks of books on her nightstand, filtering steadily across to mine as she finished. I was appalled at the dangers we humans have created for our children, threats to the most fundamental necessities: food, clothing, bedding, soaps, toys. Even more amazing was the difficulty of finding safe alternatives.

Our decision to launch Green to Grow with a line of bisphenol A-free plastic baby bottles grew from our alarm as we read reports that highlighted the potential dangers presented by polycarbonate plastic, which contains the hormone disruptor bisphenol A—a neurological, developmental, and reproductive toxicant—and from our frustration over the lack of options. We believed concerned parents like us would welcome safer alternatives, even if they cost more due to the higher price of the raw materials used. And to ensure the highest level of quality and safety, we decided to have our bottles periodically spot tested for bisphenol A, phthalates, and lead at an environmental laboratory in Chicago, Illinois.

We have learned, in our efforts to serve as stewards of health and wellbeing for babies and children, that it is impossible to separate what is best for babies and children from what is best for the earth. To this end, we are committed to seeking environmentally sound business solutions and consider the environmental impact of every decision we make. We use 100% recycled paper and soy inks in all of our packaging and printed corporate materials and have partnered with 1% for the Planet, pledging to donate 1% of our annual sales to environmental causes. We have also founded the Bottles to Babies Initiative, using our web site as a vehicle to connect families who are no longer using their baby bottles with local non-profit organizations and women's shelters that accept used baby bottle donations. Green to Grow has plans to partner with these organizations and to donate new nipples to be used with donated bottles. This is truly a grassroots effort: in addition to our list of recommended locations to donate bottles, customers are encouraged to find local organizations that accept baby bottle donations and to contribute this information to our web site, where we are in the process of compiling a national database.

Shelley and I have always believed in the power of knowledge and the necessity of direct action. We cannot wait for change. We must all do what we can to protect our children, our families, and our earth. This is the founding principle of Green to Grow. Our goal is to serve this commitment through our products and through our ability to raise awareness about issues.

I'm glad to say my days of white-knuckle driving are over. (And I expect other drivers are glad of this too.) But what I discovered on the ride home from the hospital that evening remains a guiding truth for me, as I'm sure it is for all of us who are parents. It is the desire to see our children home safe—every day, in every way.

—Michael Ritterbrown, President, **Green to Grow**

